

HOW WILL NUSEED'S DHA CANOLA BE GROWN AND MARKETED?

Nuseed's innovative DHA canola has been developed in collaboration with the CSIRO and GRDC. The crop provides healthy long-chain omega-3 oils, similar to those found in fish oil.

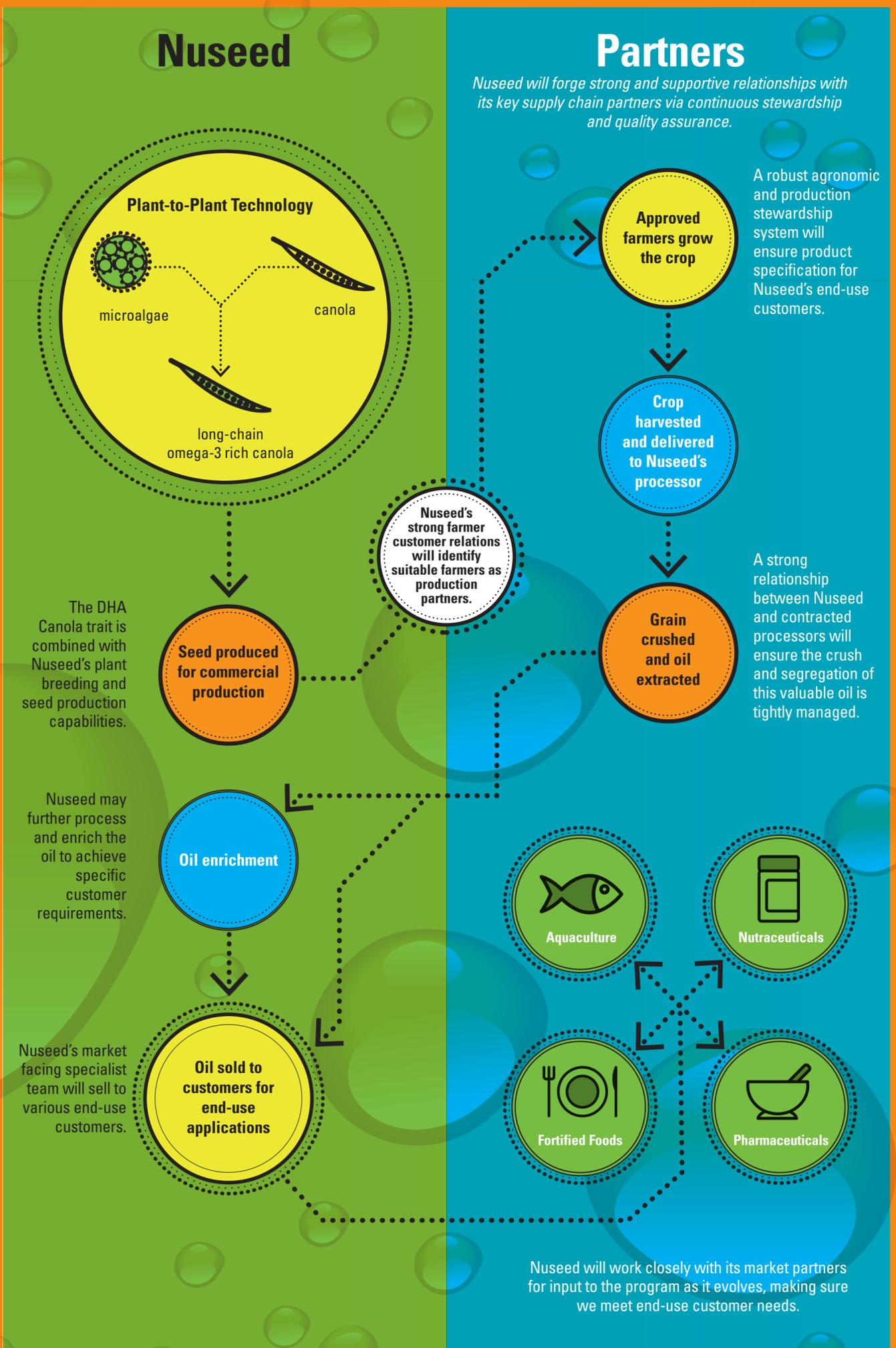


The Business Model

Once approved by country-specific regulators, Nuseed's DHA canola will be produced in a traceable system to protect the quality and value of this important crop. Nuseed will retain ownership while coordinating and supporting the growing of the crop; the processing of grain from the crop into oil; and the delivery of the oil to end-use markets.

Fully stewarded supply chain

The production and supply process for this DHA canola is the same as other canola types, but will be fully stewarded by Nuseed across the supply chain, from beginning to end.



Farmers who contract to grow this DHA canola will be fully supported by experienced Nuseed staff. We will help every step of the way to ensure the success of the crop and its delivery to end-use customers.

With high quality production parameters (similar to breeding quality standards) of the utmost importance, suitable farmers will be selected to grow Nuseed's DHA canola under contract. Stewardship requirements will be in place to support optimal seasonal performance and ensure crop security and segregation for delivery.

